Glamping Feasibility Checklist

Before you invest in glamping, check each box.

Is Your Market Ready?

[ ] Does your market have a real draw (scenery, destination, experience)?
[ ] Will guests pay premium rates ($150-$300+ a night)?
[ ] Do you have land an RV cannot use (wooded, sloped, waterfront)?

Can You Operate It?

[ ] Utilities and sanitation plan (or a shared bathhouse)?
[ ] Permitting and zoning checked for your structure / size?
[ ] Insurance lined up?
[ ] Housekeeping and turnover plan (it is hospitality, not camping)?
[ ] Starting with one or two units to test demand first?

Remember

Glamping turns land you cannot otherwise use into premium revenue -- but only when the market supports the rate.