

Clean vs. Complicated Offer Guide

Every seller quietly prices in risk. A clean, certain offer often beats a higher, messier one — certainty has a dollar value.

THE CLEAN OFFER (wins)

- Proof of funds attached
- A realistic, justified price
- Only the contingencies that matter
- A tight 45-day due-diligence window
- Financing spelled out
- Earnest money included
- Clear closing date

THE COMPLICATED OFFER (stalls)

- "I'll check with my bank"
- An unexplained or inflated price
- A laundry list of 15+ contingencies
- A 90-to-120-day due-diligence window
- "Still figuring out the money"
- No earnest money
- A vague or unrealistic close

Why clean beats high

A higher offer wrapped in vague financing, a dozen contingencies, and a four-month due-diligence window can be worth less to a seller than a slightly lower one that's funded, simple, and certain. Be the easiest yes on the table.